A generational perspective!

Our vision: More than just milk!

As a cooperative acting on behalf of our farmers, we aim to be ,more than milk,' not only in terms of our product variety and production processes but also in our conscientious interactions with natural resources. It is crucial for us to uphold the spirit of sustainability in our production, ensuring that the consequences of our actions do not burden the shoulders of future generations. Our dairy farmers and owners play a crucial role in preserving the cultural landscape. Consequently, as a milk processing facility, we carry a special responsibility for the region. It is inherent in our self conception to address this responsibility on ecological, economic, and social levels, shaping our overall impact on the environment, economy, and society in a sustainable manner.

As a dairy factory, our most direct impact on the environment is evident in our activities and products, particularly concerning energy consumption, raw material usage, cleaning agents, and fossil fuels on the input side, as well as wastewater and waste generation on the output side. We are committed to addressing these significant environmental aspects to minimize our footprint and continually enhance our practices. Through the deliberate selection of raw materials and suppliers, our goal is to minimize indirect impacts within the scope of our influence. With our pure mountain spring water souron-site, the procurement and ced generation of green electrical energy, the production of thermal energy from our own bioheating power plant, and the treatment of our wastewater in the on-site sewage treatment plant, we have already laid the essential sustainable foundations upon which we can develop a conscientiousandresource-efficientproduction. To achieve our goals, collaboration is essential, with each employee contributing and impacting the sustainable development of the company as well as the enhancement of environmental performance. Through communication and awareness building, employees collectively share this responsibility with the company leadership. As a manufacturer of high quality food, we commit to complying with all legal requirements, including applicable environmental regulations. We consistently align our actions with the consant improvement of our environmental performance. We will continuously reduce our footprint, thereby shaping footsteps that future generations will gladly follow.

Stainach-Pürgg, May 2023

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